

MEDIA RELEASE
(November 22, 2006)

FROM: Dr. Ana Maria L. Tabunda
Executive Director
Pulse Asia, Inc.

RE: Pulse Asia's November 2006 Nationwide Survey on
Filipinos' Senatorial Preferences

Pulse Asia is pleased to share with you some findings from the November 2006 *Ulat ng Bayan* national survey on ***Filipinos' Senatorial Preferences***. We request you to assist us in informing the public by disseminating this information on Filipino perceptions, opinions, sentiments, and attitudes relating to current developments here and abroad.

Based on a multistage probability sample of 1,200 representative adults 18 years old and above, Pulse Asia's nationwide survey has a $\pm 3\%$ error margin at the 95% confidence level. Subnational estimates for each of the geographic areas covered in the survey (i.e., Metro Manila, the rest of Luzon, Visayas and Mindanao) have a $\pm 6\%$ error margin, also at 95% confidence level. **Face-to-face** field interviews for this project were conducted from October 21 to November 8, 2006. (Those interested in further technical details concerning the surveys' questionnaires and sampling design may request Pulse Asia in writing for fuller details, including copies of the pre-tested questions actually used.)

At the time the survey was being conducted, the news headlines were dominated by reports regarding the Supreme Court decision junking the people's initiative petition filed by the *Sigaw ng Bayan*, the plan of pro-charter change legislators to revive their campaign for a constituent assembly, the infighting within the cabinet over the people's

initiative issue and the eventual resignation of Defense Secretary Avelino Cruz, the decision by the Court of Appeals allowing the nurses who passed the 2006 licensure exam to finally take their oath, the decision of the Sandiganbayan clearing Makati Mayor Jejomar Binay of graft charges, the on-going search for the next Supreme Court Chief Justice, the mid-term elections in the US and the coming May 2007 Philippine elections, the improvement in the stock market, the continued appreciation of the local currency, and the upgrading of the country's credit rating.

The survey's sampling design and questionnaire are the full responsibility of Pulse Asia's pool of academic experts and no religious, political, economic or any other form of partisanship has been allowed to influence the survey design, the findings generated by the actual surveys or the subsequent analyses of survey findings.

Pulse Asia undertakes *Ulat ng Bayan* surveys on its own without any party singularly commissioning the research effort.

**Pulse Asia's November 2006 *Ulat ng Bayan* Survey:
Media Release on Filipinos' Senatorial Preferences
22 November 2006**

May 2007 senatorial race is currently dominated by opposition personalities

With the junking by the Supreme Court of the people's initiative petition and with the declaration by the Commission on Elections (COMELEC) that elections will be held next year, the conduct of the May 2007 elections is now becoming more certain. And as the senatorial election nears, Filipinos are now identifying, on average, eight (out of a maximum of 12) of their bets to the Philippine Senate. Former Senator Loren Legarda continues to lead the list of 64 possible senatorial candidates in Pulse Asia's November 2006 *Ulat ng Bayan* survey. Currently, 52.9% of Filipino adults say that if the May 2007 elections were held today, they would re-elect former Senator Legarda to the Philippine Senate. On the other hand, 11.2% of Filipino adults are either still undecided as regards their senatorial bets or refuse to name their candidates to the Senate at this time.

At present, 19 personalities – mostly from the political opposition – have a statistical chance of winning with the following being declared winners if the May 2007 elections were actually conducted today: (1) former Senator Legarda (52.9%); (2) Senator Panfilo M. Lacson (41.1%); (3) Senator Francis N. Pangilinan (36.6%); (4) Senator Manuel B. Villar, Jr. (31.4%); (5) Taguig-Pateros Representative Alan Peter S. Cayetano (30.5%); (6) former Senator Vicente C. Sotto III (30.3%); (7) Senator Ralph G. Recto (28.7%); (8) Ms. Korina Sanchez (27.0%); (9) Atty. Aquilino Pimentel III (24.8%); (10) former Senator Gregorio B. Honasan (24.1%); (11) San Juan Mayor JV Ejercito-Estrada (22.1%); and (12) Senator Edgardo J. Angara (20.3%).

Given the survey's margin of error of +/- 3 percentage points, the following individuals also have a statistical chance of winning: (1) Tarlac Representative Benigno C. Aquino III (19.3%); (2) House Minority Floor Leader Francis G. Escudero (19.3%); (3) former Senator John Henry Osmeña (17.8%); (4) Muntinlupa Representative Rozzano Rufino B. Biazon (17.8%); (5) Ilocos Norte Representative Imee R. Marcos (17.6%); (6) Senator Joker P. Arroyo (17.0%); and (7) Senator Luisa P. Estrada (16.9%).

2007 ELECTIONS: SENATORIAL PREFERENCES

October 21 - November 8, 2006 / Philippines

(Multiple Response, up to 12 names allowed)

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Base: Total Interviews, 100%			
	Aware	Voting For	Rank
LEGARDA, Loren	99	52.9	1
LACSON, Panfilo "Ping" M.	99	41.1	2-3
PANGILINAN, Francis "Kiko" N.	98	36.6	2-4
VILLAR, Manuel "Manny" B. Jr.	97	31.4	3-8
CAYETANO, Alan Peter S.	88	30.5	4-8
SOTTO, Vicente "Tito" C. III	99	30.3	4-8
RECTO, Ralph G.	96	28.7	4-10
SANCHEZ, Korina	92	27.0	4-11
PIMENTEL, Aquilino "Koko"	93	24.8	7-12
HONASAN, Gregorio "Gringo" B.	95	24.1	7-12
EJERCITO-ESTRADA, JV	96	22.1	8-16
ANGARA, Edgardo "Ed" J.	98	20.3	9-19
AQUINO, Benigno "Noynoy" C. III	94	19.3	11-22
ESCUADERO, Francis "Chiz" G.	81	19.3	11-22
OSMENA, John Henry "John O"	91	17.8	11-24
BIAZON, Rozzano Rufino "Ruffy" B.	78	17.8	11-24
MARCOS, Imee R.	95	17.6	12-24
ARROYO, Joker P.	98	17.0	12-25
ESTRADA, Luisa "Loi" P.	98	16.9	12-25
DEFENSOR, Michael "Mike" T.	97	15.7	13-27
BINAY, Jejomar "Jojo" C.	81	15.3	13-27
MERCADO, Orlando "Orly" S.	91	15.0	13-28
BARBERS, Robert Ace S.	90	14.5	15-29
ATIENZA, Jose "Lito" L. Jr.	84	14.2	15-31
TATAD, Francisco "Kit" S.	87	13.1	18-31
DAVIDE, Hilario G. Jr.	82	12.1	20-34
FERNANDO, Bayani "BF" F.	80	12.1	20-34
MAGSAYSAY, Eulogio "Amang" R.	69	11.4	22-34
ROCO, Sonia M.	65	11.0	23-34
MONSOD, Solita C. "Mareng Winnie"	83	10.6	24-34

Q15. Kung ang nasabing halalan sa 2007 ay isasagawa ngayon, sinu-sino sa mga sumusunod na personalidad ang inyong iboboto kung sakaling sila ay kakandidato sa pagka-senador? Puwede kayong pumili ng hanggang 12 pangalan.

Q16. May nabasa o narinig na ba kayo ng kahit na ano tungkol sa mga sumusunod kahit na kailan?

2007 ELECTIONS: SENATORIAL PREFERENCES

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Base: Total Interviews, 100%			
	<u>Aware</u>	<u>Voting For</u>	<u>Rank</u>
REMULLA, Gilbert C.	74	10.5	24-35
GOMEZ, Richard "Goma"	99	8.8	26-38
HERRERA, Ernesto "Boy" F.	84	8.8	26-38
RAMOS, Fidel V.	99	8.7	26-39
ORBOS, Oscar "Pareng Oca"	70	7.3	31-43
JIMENEZ, Mark "MJ"	74	6.3	32-47
GOLEZ, Roilo S.	76	6.2	32-47
AQUINO-ORETA, Teresa "Tessie"	89	6.1	32-47
RASUL, Amina "Mina Rasul" T.	80	5.8	34-49
ROMULO, Alberto "Bert" G.	74	5.6	35-50
BELMONTE Jr., Feliciano "Sonny" R.	71	5.6	35-50
BUNYE, Ignacio "Toting" R.	83	5.0	35-52
QUIRINO, Cory	79	5.0	35-52
ERMITA, Eduardo R.	75	4.5	36-52
ABAD, Florencio "Butch" B.	51	4.4	36-53
ARROYO, Juan Miguel "Mikey" M.	93	4.2	36-53
VELARDE, Mike "Bro. Mike"	86	3.8	36-55
MISUARI, Nur C.	86	3.5	39-55
REYES, Angelo "Angie" T.	78	3.4	39-55
OPLE, Susan "Toots"	61	3.3	40-55
TRILLANES, Antonio "Sonny" F. IV	63	3.1	42-57
NOGRALES, Prospero "Boy" C.	60	2.9	42-58
TEVES, Margarito B.	53	2.4	45-60
DAVID, Randolph "Randy" S.	49	2.0	47-63
ACOSTA, Nereus "Neric"	34	2.0	47-63
HUSSIN, Parouk "Doc" S.	50	1.5	51-64
SOLIVEN, Max V.	45	1.5	51-64
CLAUDIO, Gabriel "Gabby" S.	44	1.4	52-64
YAP, Arthur C.	52	1.2	53-64
SENERES, Roy V.	47	1.2	53-64
ALMONTE, Jose T.	37	0.9	54-64
SYJUCO, Augusto "Buboy"	42	0.8	54-64
LAPUS, Jesli A.	45	0.7	54-64
CABRAL, Esperanza "Espie" I.	42	0.5	56-64
None / Refused / Undecided	---	11.2	---

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